



January/February 2010

The Residential Design Issue

- High-performance glazing
- Traditional vs. non-traditional windows
- Codes review

Advertising Bonus: Free upload of four-page brochure to Info Center for free download and double your value-added points for this issue.

Bonus Distribution: International Builders' Show in Las Vegas

March/April 2010

New Products Guide

- Designing for hurricane and impact requirements
- Curtainwall and architectural metals
- Coated glass

Advertising Bonus: Guaranteed inclusion of your product in the New Products Guide at no additional charge—a \$1,200 value.

Bonus Distribution: Glass Expo Midwest Architects' Forum in Chicago and Glass Week in Las Vegas

May/June 2010

AIA Show Issue

- AIA 2010 product and exhibitor preview
- Fire-rated glazing update
- Solar technologies and developments
- New glass trends

Advertising Bonus: Inclusion in architect's resource section at no additional charge.

Bonus Distribution: AIA National Convention in Miami



2010 Architects' Guide to Glass Editorial Content by Issue

“This magazine is a good source of design and technical information for architects and designers.”

—Jim W. Sealy, FAIA, NCARB, Principal, J.W. Sealy Consulting, Dallas

July/August 2010

The Top Contract Glaziers

- Bullet-resistant glass
- Designing for government projects
- Understanding test requirements and mock-ups

Advertising Bonus: One-time use of *Architects' Guide* mailing list (one sort, must use our mailing house) OR free banner ad on glassguides.com.

Bonus Distribution: Select industry events

September/October 2010

Glass Industry Show Previews

- GlassBuild America 2010
- glasstec 2010
- International glass and glazing trends
- Insulating glass update

Advertising Bonus: Inclusion in guide to GlassBuild America pull-out section—a \$1,200 value.

Bonus Distribution: GlassBuild America in Las Vegas and glasstec in Düsseldorf, Germany

November/December 2010

Energy & Environment

- Differences in green rating systems
- Thermal Performance
- Daylighting
- 2011 Commercial and Residential Forecasts

Advertising Bonus: Free enhanced listing in Buyer's Guide—a \$1,200 value (in print and online).

Bonus Distribution: Events in 2011



Deadlines

January/February 2010

Editorial November 30, 2009
Advertising December 18, 2009

March/April 2010

Editorial February 1, 2010
Advertising February 19, 2010

May/June 2010

Editorial March 29, 2010
Advertising April 16, 2010

July/August 2010

Editorial May 31, 2010
Advertising June 18, 2010

September/October 2010

Editorial July 26, 2010
Advertising August 13, 2010

November/December 2010

Editorial September 27, 2010
Advertising October 15, 2010

Editorial Calendar