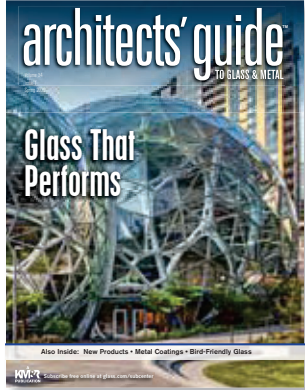


# 2021 Editorial Calendar

# architects' guide™

TO GLASS & METAL



## Spring

New Products Guide; architectural metals; energy-efficient/high-performance windows

**Ad bonus:** Guaranteed product inclusion on the *Architects' Guide to Glass & Metal* website. Free ad in March **USG**lass magazine.

**Bonus distribution:** Glass TEXpo™ '21 in San Antonio in May. glasstec in Düsseldorf in June.

**Ads:**

February 11

**Editorial:**

February 1



## Summer

AIA 2021 product preview; decorative glazing; coatings; window film

**Ad bonus:** Guaranteed inclusion in American Institute of Architects (AIA) preview. Free ad in June **USG**lass magazine.

**Bonus distribution:** AIA in Philadelphia. Inclusion in the Virtual New Product Showcase. Ask your sales rep for details.

**Ads:**

May 6

**Editorial:**

April 26



## Fall

International glass and glazing trends; hardware; interlayers; structural glazing

**Ad bonus:** Guaranteed project inclusion on the *Architects' Guide to Glass & Metal* website.

**Bonus distribution:** GlassBuild America in Atlanta

**Ads:**

July 29

**Editorial:**

July 5